



FranScape  
Franchise Software



Discover  
Franscape

A woman with braids is sitting on a couch, looking at a laptop. A young boy is sitting next to her, reading a book. The scene is set in a living room with a light-colored couch and a wooden floor. The image has a teal overlay.

# Franscape for Customer Experience

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# Franscape for Customer Experience



Manage the digital experience customers have with your brand



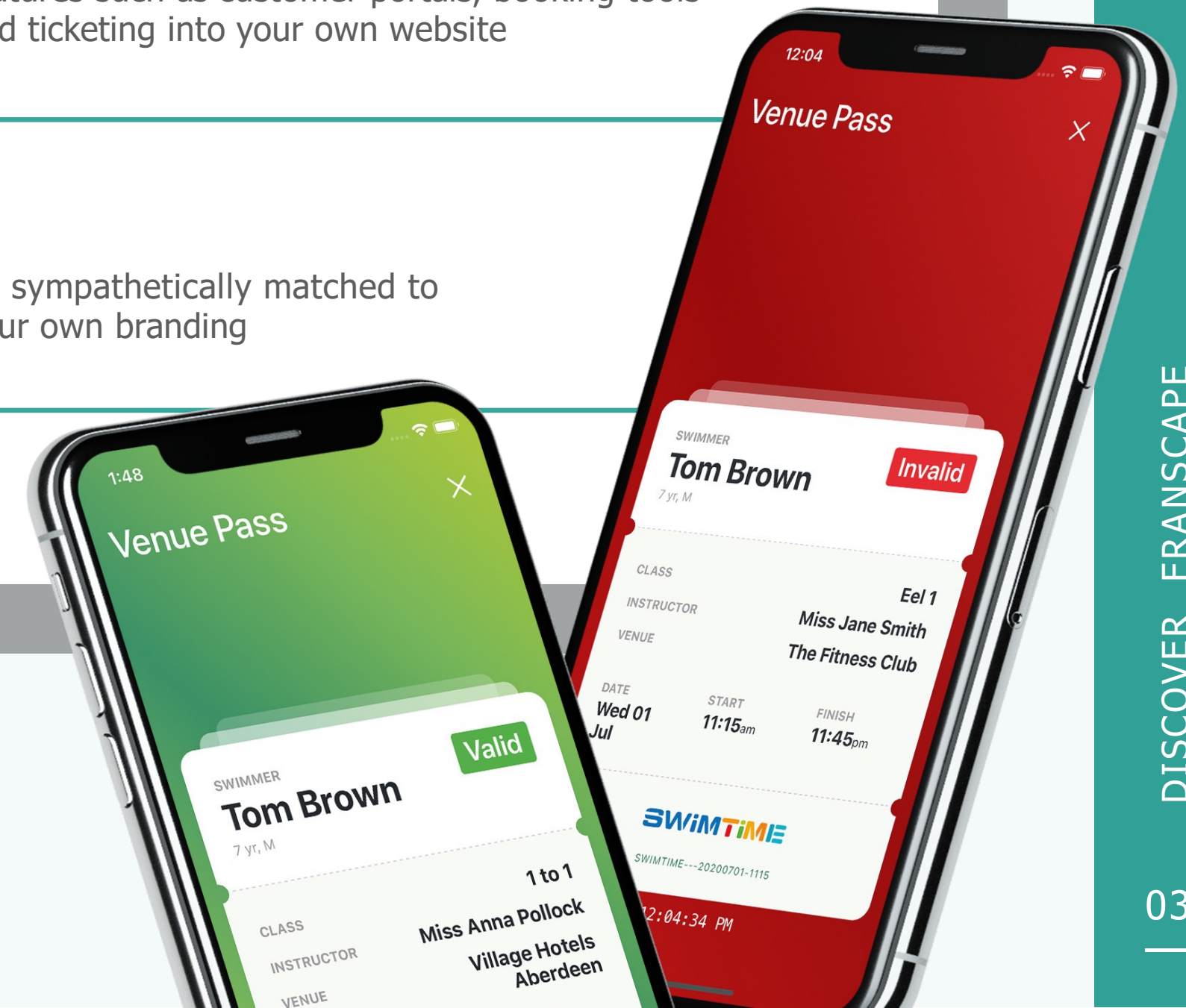
Manage customer payments



Incorporate ready to use, mobile responsive features such as customer portals, booking tools and ticketing into your own website



All sympathetically matched to your own branding





# For Customer Experience



## Flexible Online Experience

Enable customers to book, pay and manage their relationship with your brand online in multiple ways, enabling true 24/7 trading.



## Flexible Payment Options

Take and manage multiple customer payments, including pay in advance, monthly plans, offline cash payments, credits and refunds.



## Customer Portal

Your customers have a full, mobile first customer portal, enabling them to manage a wide range of common tasks themselves - reducing administration costs and improving service levels.



## Mobile First

With more than 70% of users accessing the internet via a mobile device, your customers can enjoy a truly mobile first experience to improve bookings.



## My Pass

My Pass is a customer ticket system that gives you the power to ensure the right people are at the right place at the right time.

Designed for use on any mobile device, My Pass goes Green 15 minutes before a session is due to start and turns Red once the session ends.

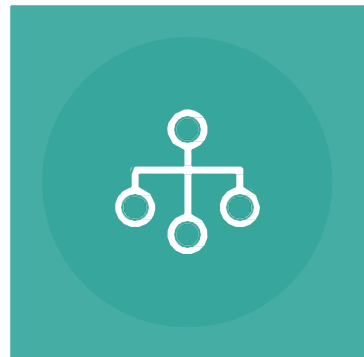
A smiling man with dark hair and a beard, wearing a dark blue button-down shirt and white earbuds, is sitting at a table outdoors. He is looking towards the camera with a friendly expression. In front of him is a laptop. To his right, there is a clear plastic cup with a yellow beverage and a white straw. The background is a blurred outdoor setting with green foliage and trees. The entire image has a light teal overlay.

**Franscape**  
for  
**Franchisors**

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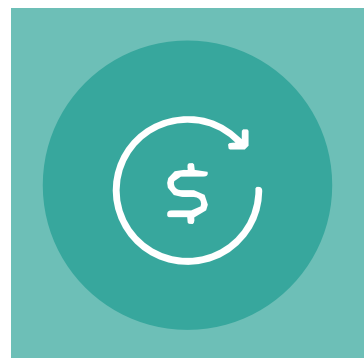


# Franscape for Franchisors



Manage your franchise operations and franchisee interactions in one easy to use portal

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Collect royalties at source to smooth cash flow

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Get realtime reporting and profitability insights for the entire business, and for individual franchisees

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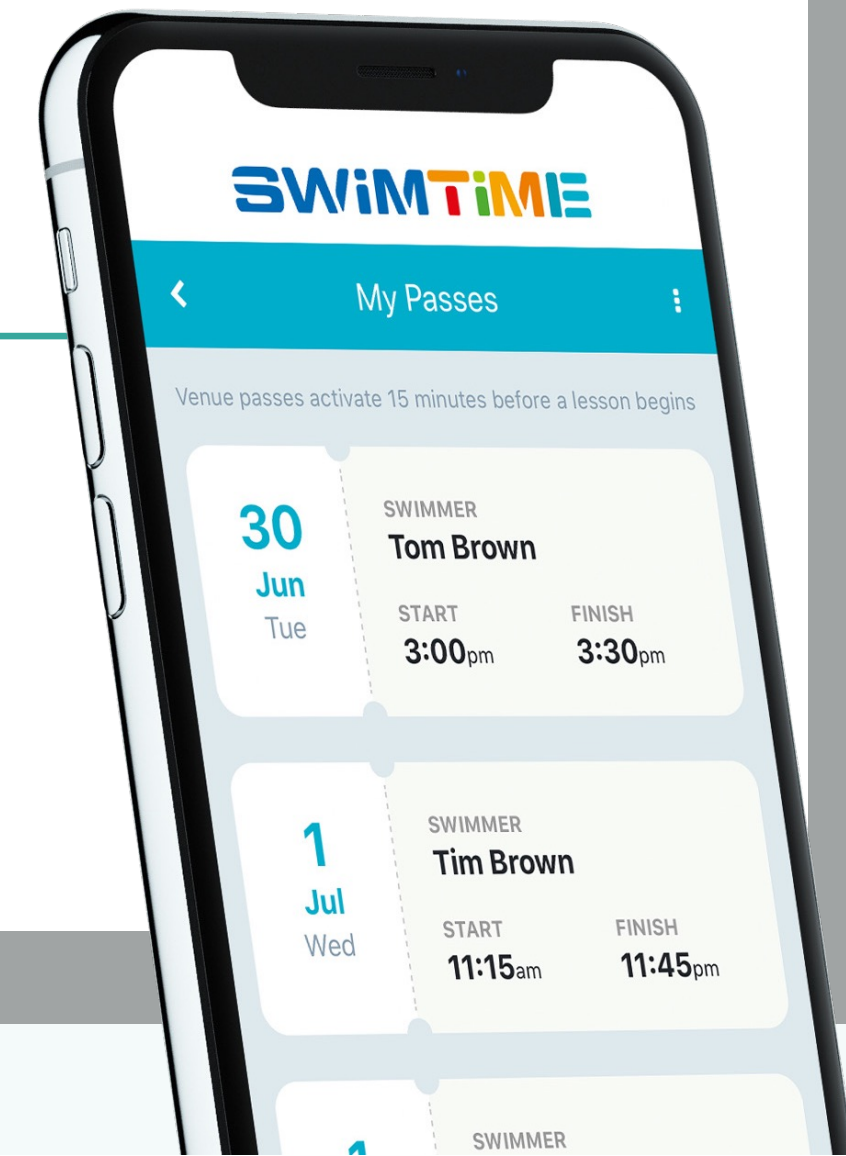
Collect and store key information for compliance such as additional needs, medical records and emergency contact details

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Save admin time with advanced automation of repetitive tasks

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# For Franchisors



## Take Royalties at Source

Welcome to the future.  
Take your franchise fees automatically in real time with total transparency.



## Cloud = Flexibility + Speed

Control your brand instantly with just a few clicks, enabling you to grow and manage your network on your terms.



## Advanced Automation

Embrace the future.  
Utilising the latest technology, Franscape automates time consuming back office tasks, saving administration time and costs.



## Profitability Insights

By tracking key financial data, Franscape can aid operational decisions by providing dynamic Gross Profit analysis.



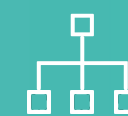
## Flexible Payment Options

Take and manage multiple customer payments, including pay in advance, monthly plans, offline cash payments, credits and refunds.



## Medical Details

Collect medical records from customers at the point of booking, with annual reminders built in to ensure ongoing compliance.



## Franchise Management

Enjoy powerful franchise reporting giving you real time insights into your network, enabling global reporting on everything from sales to staff qualifications.



## Exports and Reporting

Franscape has wide range of reports from financial, staff and location data to help you analyse your business.



## Visual Dashboard

Enjoy a tailored, beautiful dashboard to help get a better understanding of how your network is performing in real time.  
This is built for each client around their individual KPIs but can include maps, graphs and monitoring of waiting lists, income and clients.



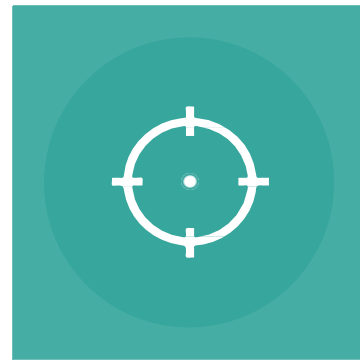
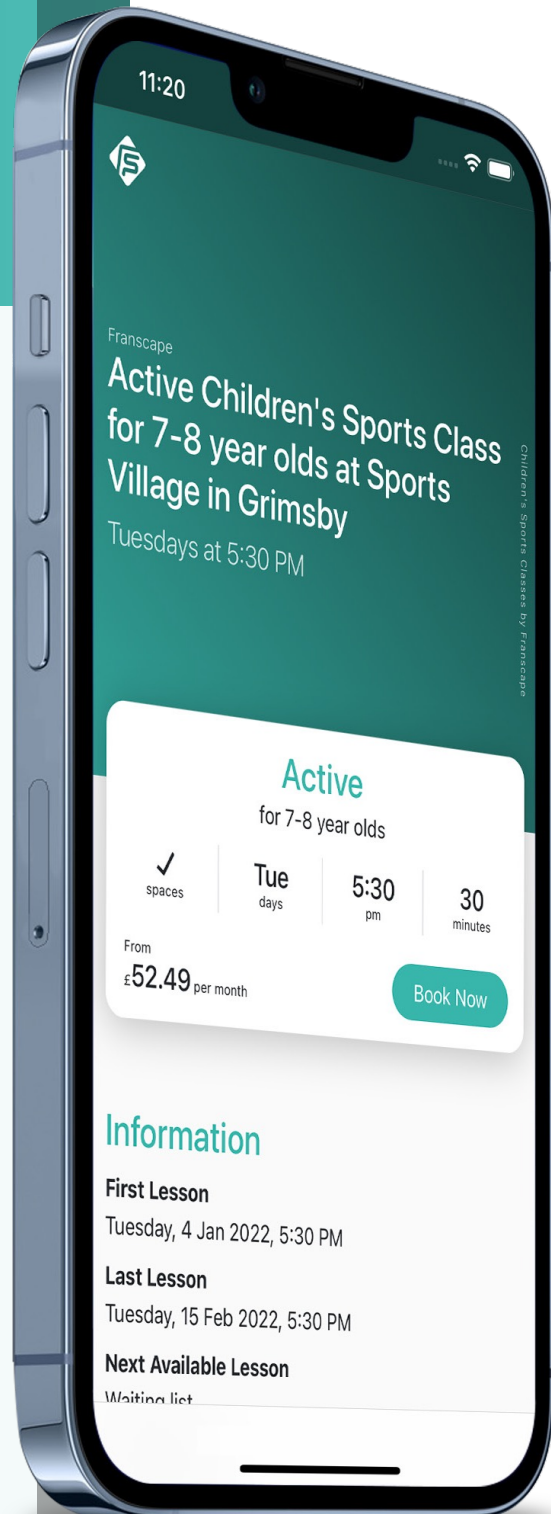
Franscape  
for  
Franchisees

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# Franscape for Franchisees



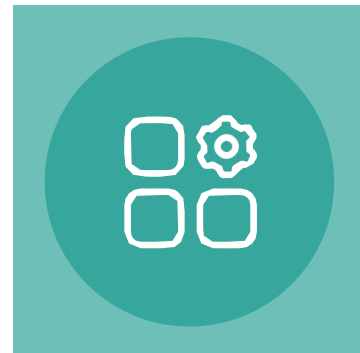
Provide your franchisees with a suite of tools to drive operational efficiency



Manage staff records, health and safety and location information



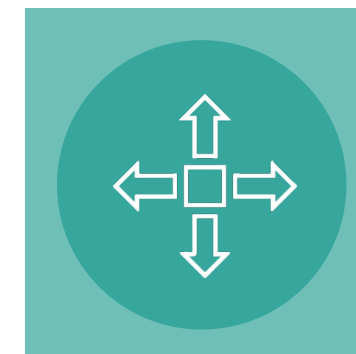
Give operational teams instant access to class registers



Easily manage payments and debt recovery



Deliver best in class, brand compliant communications to customers



Manage waiting lists and communication for oversubscribed sessions



Manage customer incentive schemes like awards and badges

# For Franchisees



## Advanced Automation

Embrace the future.

Utilising the latest technology, Franscape automates time consuming back office tasks saving user time



## Staff View

A dedicated web application shows staff their registers and allows them to see all the data they need to get the job done.



## Exports + Reporting

Franscape has a wide range of reports from financial, staff and location data to help you analyse your business.



## Communication Built In

With integrated email and SMS, Franscape automates communication with clients using templates. Helping ensure your network stays on brand.



## Profitability Insights

By tracking key financial data, Franscape can aid operational decisions by providing dynamic Gross Profit analysis.



## Location Management

Manage all your operational venues, including costs, contracts, operating dates and health and safety. You can even sub-divide venues to run multiple activities.



## Visual Dashboard

Enjoy a tailored, beautiful dashboard to help get a better understanding of how your network is performing in real time.

This is built for each client around their individual KPIs but can include maps, graphs and monitoring of waiting lists, income and clients.



## Staff Management

Manage all staff, including rates of pay, hours worked, absence, student registers and qualification tracking.



## H/S Tracking

Powerful health and safety management with a full document store, email expiry alerts and extensive reporting.



## Automatic Debt Recovery

Franscape automatically chases outstanding monies via email, which has proven to be highly effective in improving cash flow.



## My Pass

My Pass is a customer ticket system that gives you the power to ensure the right people are at the right place at the right time.

Designed for use on any mobile device, My Pass goes Green 15 minutes before a session is due to start turns Red once the session ends.



## Medical Details

Collect medical details from customers at the point of booking, with annual reminders built in to ensure ongoing compliance with best practice.



## Customer Portal

Your customers have a full, mobile first customer portal, enabling them to manage a wide range of common tasks themselves - reducing administration costs and improving service levels.



## Waiting List Management

Manage customers for oversubscribed services. Payment details can be pre authorised by the client to enable true one-click acceptance.



## Incentive Scheme

Does your brand process incentive awards? Perhaps badges or certificates?

No problem - Franscape can handle multiple incentives schemes to track customer achievements.





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