



FranScape  
Franchise Software



Discover  
Franscape.

A woman with braids is sitting on a couch, looking at a laptop. A young boy is sitting next to her, reading a book. The scene is overlaid with a teal tint. A white rectangular box is centered over the image, containing the text 'Franscape for Customer Experience'.

# Franscape for Customer Experience

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# Franscape for Customer Experience



Manage the digital experience customers have with your brand within Franscape



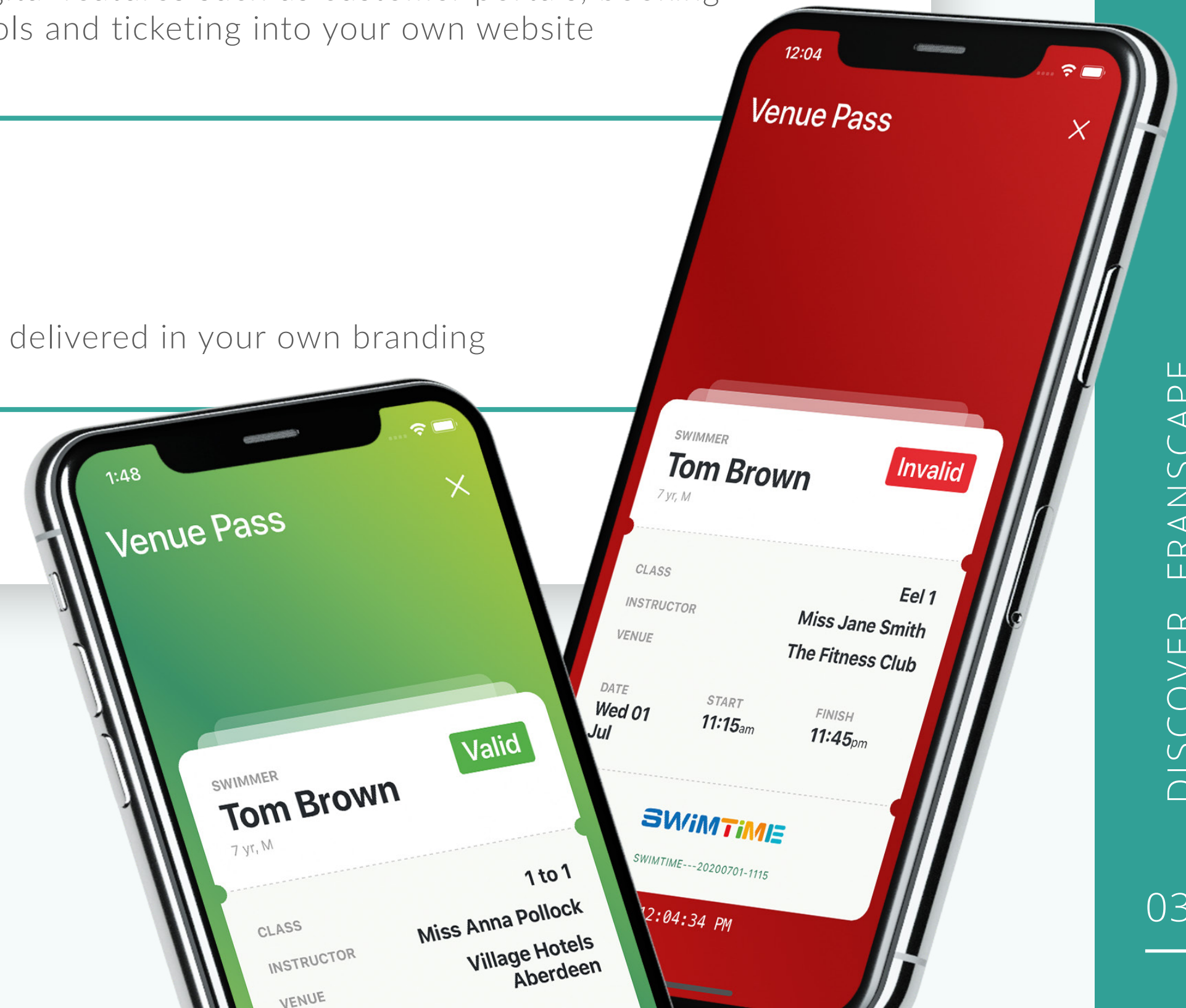
Incorporate ready to use fully mobile responsive digital features such as customer portals, booking tools and ticketing into your own website



Manage customer payments



All delivered in your own branding





# For Customer Experience



## Flexible online experience

Enable customers to book, pay and manage their relationship with your brand online in multiple ways enabling true 24/7 trading.



## Mobile first

With 70% of user access the internet via a mobile device, your customers can enjoy a truly mobile first experience to improve bookings.



## Flexible payment options

Take and manage multiple customer payments including Pay as you Play, monthly plans, offline cash payments, credits and refunds.



## My Pass

My pass is a customer ticket system that gives you the power to ensure the right people are at the right place at the right time.

Designed for use on any mobile device, My Pass goes Green 15 minutes before a session is due to start and is red once the session ends and at all other time.



## Customer portal

Brand customers can enjoy a full customer portal enabling them to manage a wide range of common tasks themselves reducing administration, cost and improving service levels.

A young man with dark hair and a bright smile is wearing white earbuds and holding a clear plastic cup with a yellow drink and a straw. He is sitting at a desk with a laptop in front of him. The background is a blurred outdoor setting with greenery. The entire image has a light teal overlay.

# Franscape for Franchisors

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# Franscape for Franchisors



Manage your franchise operations and franchisee interactions in one easy to use portal



Collect royalties at source to smooth cash flow



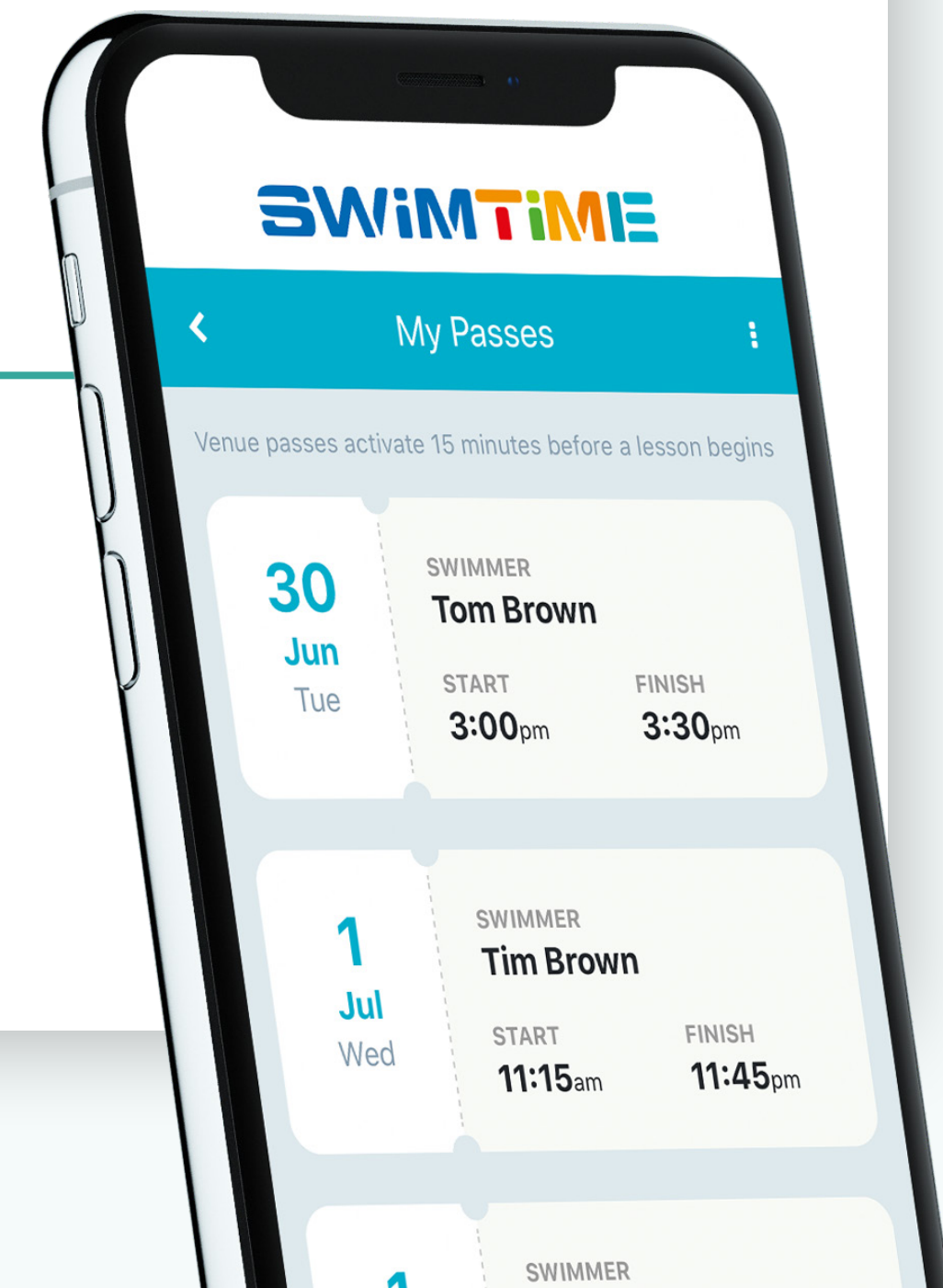
Get realtime reporting and profitability insights for the entire business and for individual



Collect and store key information for compliance such as medical records



Save admin time with advanced automation of repetitive tasks



# For Franchisors



## Take royalties from source

Welcome to the future.  
Take your franchise fees automatically in real time with total visibility to all.



## Cloud = flexibility + speed

Control your brand instantly with just a few clicks enabling you to grow and manage your network on your terms.



## Advanced automation

Embrace the future.  
Utilising the latest technology, Franscape automates time consuming back office tasks saving user time and money.



## Profitability insights

By tracking key financial data, Franscape can aid operational decisions by giving dynamic Gross Profit analysis.



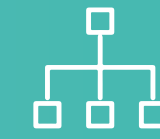
## Flexible payment options

Take and manage multiple customer payments including Pay as you Play, monthly plans, offline cash payments, credits and refunds.



## Medical records

Collect medical records from customers at the point of purchase with annual reminders built in to ensure ongoing compliance with best practice.



## Franchise management

Enjoy powerful franchise reporting giving you real time insights into your network. Enabling global reporting on everything from sales to staff qualifications.



## Exports and reporting

Franscape has wide range of reports from financial, staff and location data to help you analyse your business.



## Visual dashboard

Enjoy a tailored, beautiful dashboard to help get a better understanding of how your network is performing in real time. This is built for each client around their individual KPIs but can include maps, graphs and monitoring of waiting lists, income and clients.





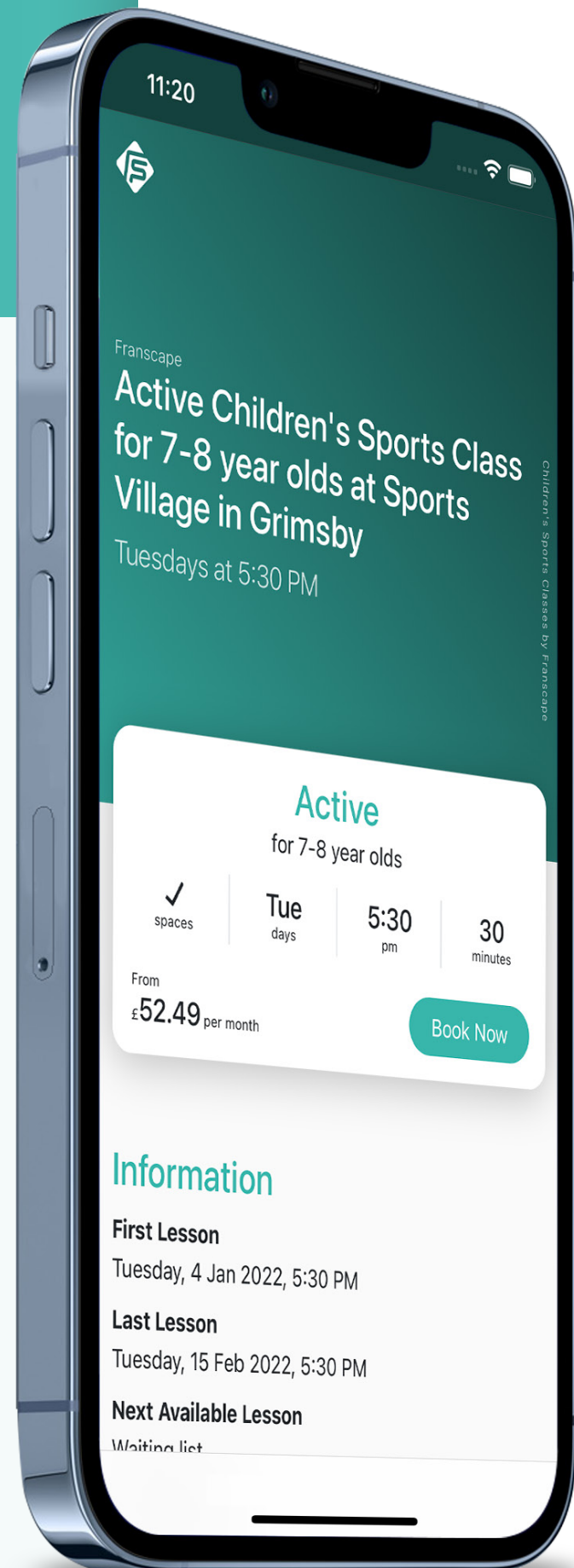
# Franscape for Franchisees

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# Franscape for Franchisors



Give your franchisees a suite of tools to drive operational efficiency

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Manage staff records, health and safety and location information

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Give operational teams instant access to class registers

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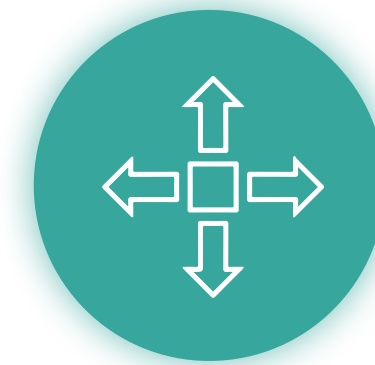
Easily manage payments and debt recovery

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Deliver best in class brand compliant communications to customers

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Manage waiting lists and communication for oversubscribed sessions

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Manage customer incentive schemes like awards and badges

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# For Franchisees



## Advanced automation

Embrace the future. Utilising the latest technology, Franscape automates time consuming back office tasks saving user time



## Staff view

A dedicated web application shows staff their registers and allows them to see all the data they need to get the job done.



## Exports + reporting

Franscape has a wide reange of reports from financial, staff and location data to help you analyse your business.



## Communication built in

With integrated email and SMS, Franscape automates communication with clients using templates. Helping ensure Franchisees stay on brand, all the



## Profitability insights

By tracking key financial data, Franscape can aid operational decisions by giving dynamic Gross Profit analysis.



## Location management

Manage all your operational venues including costs, contracts, operating dates and health and safety. You can even sub divide venues to run multiple activities.



## Visual dashboard

Enjoy a tailored, beautiful dashboard to help get a better understanding of how your network is performing in real time.

This is built for each client around their individual KPIs but can include maps, graphs and monitoring of waiting lists, income and clients.



## Staff management

Manage all staff including rates of pay, hours worked, absence, student registers and qualification tracking.



## H/S tracking

Powerful health and safety management with a full document store, email expiry alerts and extensive reporting.



## Automatic debt recovery

Franscape automatically chases outstanding monies via email which is proven to be highly effective in improving cash flow.



## My Pass

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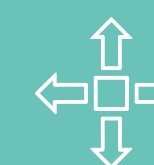
## Medical records

Collect medical records from customers at the point of purchase with annual reminders built in to ensure ongoing compliance with best practice.



## Customer portal

Brand customer can enjoy a full customer portal enabling them to manage a wide range of common tasks themselves reducing administration, cost and improving service levels.



## Waiting list management

Manage customers for oversubscribed services, payment details can be pre authorised by the client enable true one click acceptance.



## Incentive scheme

Does your brand award process incentives? Perhaps badges or certificates?

No problem, Franscape can handle multiple incentives schemes enables staff to mark off.



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